



CounterPULSE Co-Production  
Proposal for Spring 2015  
Deadline: SEPT 26, 2014 11:59pm

NAME OF APPLICANT/ CONTACT PERSON: JUSTIN MORRISON  
NAME OF COMPANY (IF APPLICABLE): BAD FORM DANCE BAND (tentative / working title)  
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PLEASE INDICATE THE LENGTH OF RUN YOU ARE PROPOSING, SEE WEBPAGE FOR DETAILED BREAKDOWN RATES AND SERVICES. (PLEASE NOTE: WE GIVE PRIORITY TO RUNS 3 NIGHTS OR LONGER)

<input checked="" type="checkbox"/> STANDARD PACKAGE (3 NIGHTS STARTING AT \$2200)	<input checked="" type="checkbox"/> Multi-week run; indicate # of weeks 2 WEEKS
<input type="checkbox"/> 4 NIGHTS (STARTING AT \$2750)	<input type="checkbox"/> Multi-week run; indicate # of weeks
<input type="checkbox"/> 1 OR 2 NIGHTS (LIMITED AVAILABILITY)	

BELOW ARE THE AVAILABLE DATES IN OUR SEASON. PLEASE CIRCLE/HIGHLIGHT ALL WEEKENDS THAT WORK FOR YOUR PERFORMANCE (FOR 3 NIGHT RUNS FRI-SUN ARE THE ASSUMED EVENT DAYS).

Apr 3-5; Apr 10-12; Apr 17-19; Apr 24-26  
May 1-3; May 8-10; May 15-17; May 29-31

\*preference for presentation late season for work in development. However, if offered a teaching contract in March, performances would need to be Jan - Feb. At the time of this application my 2015 teaching schedule is unresolved.

PLEASE BRIEFLY DESCRIBE YOUR ARTISTIC BACKGROUND AND THE WORK YOU INTEND TO PRESENT IF SELECTED FOR A CO-PRODUCTION. PLEASE LIST ANY MAJOR COLLABORATIONS. (300 WORDS MAX)

I am a dancer and performing artist. Notable collaborations in dance include the work of [Sara Shelton Mann](#), [Hope Mohr Dance Company](#), [AVYK](#), [Leslie Seiters](#), [Kara Miller](#), [Katie Duck](#), whom I toured and performed with from 2004-2007 & 2013-14, the Amsterdam based [MAGPIE Music Dance Company](#), [Wally Cardona](#), [Diego Pinon](#), and others.

While based in Amsterdam I was a frequent guest teacher at the [Amsterdam School for the Arts](#), the [SNDO: School for New Dance Development](#) (Amsterdam), [Rotterdam Dance Academy](#), and [ArteZ](#) (Arnhem).

In 2014 I was invited as guest [Professor of Dance in the Choreography department of K-Arts](#), Korea National University of Arts (KNUA), in Seoul.

In June 2013 I presented WEAPON, an evening length solo as part of CounterPULSE Summer Special.

PLEASE INCLUDE A LINK TO AN ONLINE VIDEO OF YOUR WORK HERE (UP TO 5MIN, INCLUDE CUEING INSTRUCTIONS IF APPLICABLE):

<http://justinmorrison.net/counterpulse-co-productions/>

PLEASE DESCRIBE YOUR PAST EXPERIENCE IN PRODUCING EVENTS. (200 WORD MAX)

Experience in all aspects self-producing dance and multi-media events from 1998 to the present under the following titles:  
CONTINUUMS and CONTINUUMS II (producer: choreography with acoustic and electronic music collaboration), MERGE Life & Music (producer, director, choreographer: music, dance, multi-media), Project Cathedral (producer, director, performer: durational performance), MOTHERSHIP (producer, tech, performer: MAGPIE Music Dance Co. multi-site telepresence and internet streaming), This Is What I Want 2013 (multi-site internet based queer performance).  
Expertise in theatrical production including lighting, sound design, theatrical rigging, stage management, house management.

Expertise in online Marketing, social-media, web development, graphic design and reprographics (print making)

PLEASE OUTLINE, IN DETAIL, THE TECHNICAL NEEDS OF THE PROPOSED WORK. IN ADDITION TO A DESCRIPTION OF BASIC LIGHTING AND SOUND NEEDS, PLEASE INCLUDE: LENGTH OF THE PIECE, SET AND VIDEO NEEDS, RIGGING NEEDS, ETC. PLEASE LIST ALL OF YOUR TECHNICAL STAFF (300 WORD)

The work is in progress so foreknowledge of technical details are limited at this time.

Proposed duration: 45-70 minutes.

I anticipate no special technical requirements beyond what I understand CounterPULSE can supply.

The work will very likely be a solo performance and no technical staff other than myself will be required.

PLEASE PROVIDE A DESCRIPTION OF YOUR AUDIENCE/COMMUNITY AND PAST ATTENDANCE FIGURES (EXACT NUMBERS WHERE POSSIBLE). DESCRIBE YOUR DESIRED AUDIENCE, AND YOUR CREATIVE STRATEGIES FOR REACHING BEYOND YOUR PREVIOUS AUDIENCE BASE. (200 WORD MAX)

Past attendance for Pageantry/WEAPON, CP June 2014 (Summer Special): estimated 110 attending, 43 survey respondents.

Audience will include Dance, Performance Art, Music and Queer theme interested persons.

Creative strategy for ticket sales will include door-to-door marketing and pop-up box offices, (a la Girl Scout cookies). There may be (sponsored) Product Placement (in performance).

Sliding scale tickets will be paid for after the performance, and will include 1-on-1 exit interviews, effectively a satisfaction survey, between attendees and solo performer.

NOTE: Open to change of dates to accommodate synergistic programming or seasonal considerations.

**PLEASE TELL US WHY YOU ARE INTERESTED IN PRESENTING YOUR WORK AT COUNTERPULSE. WHY COUNTERPULSE IN PARTICULAR, AND HOW WILL IT FURTHER YOUR ARTISTIC GROWTH? (200 WORD MAX)**

CounterPULSE was immensely supportive during last years Summer Special and I look forward to continuing the relationship. Your audience is interested in challenging and hybrid-genre work, and the house size is appropriate for the budget and anticipated audience. I suspect my artistic growth depends on creating and performing in close proximity to publics, to audiences who I expect are also my peers and collaborators as well as community leaders, and who I continue to be educated and held accountable by for sensitivity to issues of identity and place and space in a way I believe San Francisco, and CounterPULSE in particular, is unique in facilitating.

Co-Production would provide additional marketing and programmatic support through synergistic programming within your season.

**PERFORMANCE/EVENT BUDGET**

THE BELOW BUDGET CHART IS INTENDED TO HELP YOU ESTIMATE THE FEASIBILITY OF CO-PRODUCING WITH COUNTERPULSE. THE ESTIMATED TICKET SALES WILL NOT DETERMINE YOUR ELIGIBILITY TO PARTICIPATE. FOR YOUR OWN ACCOUNTING WE ENCOURAGE YOU TO BE REALISTIC ABOUT YOUR AUDIENCE DRAW.

1.	<b>ESTIMATED TICKET PRICE</b> <i>(IN DOLLARS)</i>	\$16.50 - 25 sliding	TICKET PRICES AT COUNTERPULSE GENERALLY RANGE FROM \$12-25
2.	<b>ESTIMATED TICKET SALES</b> <i>(IN DOLLARS)</i>	\$2,475	SEATED CAPACITY IS 95, WITH ADDED FLOOR SEATING APPROX. 115 TOTAL. TO CALCULATE: (TICKET PRICE) X (ESTIMATED ATTENDANCE) X (# OF NIGHTS) = ESTIMATED TICKET SALES
3.	<b>TOTAL PROJECT BUDGET</b>	\$5,000	PLEASE INDICATE TOTAL EXPENSES FOR THE PROJECT
4.	<b>COUNTERPULSE CO-PRODUCTION FEE</b>	\$2,550	\$2200 for 3 night run; \$2550 for 4 nights

**APPLICATION INSTRUCTIONS:**

- Read the CounterPULSE Co-production webpage
- Complete Co-production Proposal
- Email proposal to zoe@counterpulse.org by specified deadline
  - Submit your application as an attachment in either MS Word or PDF format.
  - Please save and submit your application document using the following labeling system: "FullName\_Fall2013\_CoProApp.doc", e.g. JonSmith\_Fall2013\_CoProApp.doc
- Please do NOT submit any materials not requested in this application.
- Please do NOT send/deliver Application Form as hardcopies
- Hardcopies of DVD/CD of work samples are accepted, but we prefer online links. Hardcopy submission of work samples must be RECEIVED no later than 5pm on the date of the specified deadline. Please send/deliver a self-addressed envelope with return postage if you would like us to return your DVD/CD. Mail or deliver hardcopies of WORK SAMPLE materials only (no printed application materials) to: CounterPULSE, ATTN: Julie Phelps, 1310 Mission St., San Francisco, CA 94104

**Applications must be received via email by SEPT 26, 2014 at 11:59pm for consideration**

I HAVE READ THE COMPLETE APPLICATION INFORMATION INSTRUCTIONS ABOVE AND ON THE COUNTERPULSE WEBSITE. IF I AM APPLYING ON BEHALF OF A COMPANY OR COLLECTIVE, I ACKNOWLEDGE THAT I AM EMPOWERED BY THE COLLECTIVE TO MAKE THIS APPLICATION ON ITS BEHALF.

SIGNATURE

JUSTIN MORRISON

DATE

9/24/2014